

What is claimed is:

1. A method of fundraising by an advertising company, the method comprising the steps of:
 - 5 a. contacting a fundraising organization to propose a fundraiser;
 - b. contracting with the fundraising organization to perform services associated with the fundraiser;
 - c. contacting at least one potential sponsor to offer an advertisement placement on at least one money collection apparatus;
 - 10 d. obtaining the at least one money collection apparatus with the at least one advertisement secured thereto; and
 - e. wherein said step of contacting the fundraising organization occurs prior to said step of contacting at least one potential sponsor.
2. The method according to claim 1, further comprising the step of
 - 15 distributing the at least one money collection apparatus to a plurality of donors.
3. The method according to claim 1, further comprising the step of supplying the advertising company with a list of potential sponsors.
4. The method according to claim 1, further comprising the step of returning the at least one money collection apparatus to the advertising company.
- 20 5. The method according to claim 1, further comprising the step of contracting with the at least one potential sponsor.
6. The method according to claim 1, further comprising the step of collecting advertising information from the at least one potential sponsor.
7. The method according to claim 1, further comprising the step of
 - 25 specifying a total number of advertisement placements per each at least one money collection apparatus.
8. The method according to claim 1, further comprising the step of printing the at least one money collection apparatus.
9. The method according to claim 1, further comprising the step of
 - 30 collecting donations in the at least one money collection apparatus.

10. The method according to claim 9, further comprising the step of removing donations from the at least one money collection apparatus.

11. The method according to claim 9, further comprising the step of taking the at least one money collection apparatus to a primary sponsor.

5 12. The method according to claim 11, wherein said step of taking the at least one money collection apparatus to the primary sponsor is performed by a member of the fundraising organization.

13. The method according to claim 11, wherein said step of taking the at least one money collection apparatus to the primary sponsor is performed by a class sponsor.

10 14. The method according to claim 11, further comprising the step of converting the collected donations to a convenient form of money.

15. The method according to claim 9, further comprising the step of delivering the collected donations to the fundraising organization.

15 16. The method according to claim 15, further comprising the step of generating a report on the collected donations.

17. The method according to claim 16, further comprising the step of reporting the results of the fundraiser.

18. The method according to claim 16, further comprising the step of calculating a fee based on the report.

20 19. A method of fundraising by a fundraising organization, the method comprising the steps of:

- a. identifying at least one advertising supply company to manufacture at least one money collection apparatus having at least one advertisement secured thereto;
- 25 b. contacting at least one hosting sponsor to offer advertising sponsorship;
- c. receiving a commitment from the at least one hosting sponsor to provide advertising sponsorship;
- d. obtaining the at least one money collection apparatus with at least one advertisement advertising goods or services of the committed at least one hosting sponsor secured thereto; and
- 30 e. distributing the at least one money collection apparatus via a plurality of fundraising organization participants.

20. The method according to claim 20, further comprising the step of compiling a host list of at least one hosting sponsor.

21. The method according to claim 20, further comprising the step of compiling a supplier list of at least one advertising supply company.

5 22. The method according to claim 20, further comprising the step of collecting donations by way of the at least one money collection apparatus.

23. The method according of claim 22, further comprising the step of depositing the collected donations with the at least one hosting sponsor.

10 24. A method of fundraising by an advertising company, the method comprising the steps of:

- a. contacting a fundraising organization to propose a fundraiser;
- b. contracting with the fundraising organization to perform services to enable the fundraiser;
- c. contacting at least one potential sponsor to offer an advertisement placement on at least one money collection apparatus;
- 15 d. obtaining the at least one money collection apparatus with at least one advertisement secured thereto;
- e. distributing the at least one money collection apparatus to a plurality of donors;
- 20 f. collecting donations in the at least one money collection apparatus; and
- g. taking the at least one money collection apparatus containing collected donations to a primary sponsor.